



Presented by the Education Division of the  
St. Lucie County Chamber of Commerce



## Overview

Developed by the St. Lucie Chamber of Commerce’s Education Division, the *Lifetime Playbook* is an innovative recognition program designed to encourage community service by “keeping score” for businesses who are actively involved in mentoring. Volunteer hours will be tracked through the Chamber, and businesses with the highest involvement will receive recognition.

### What If I Am Already Involved?

Many chamber members are already doing their part as mentors. *Lifetime Playbook* is not an addition to what you already do, it is simply a program that rewards your efforts and encourages future involvement. So start logging your employee hours today!

### Who Are the “Players”?

*Lifetime Playbook* taps the experience and wisdom of seasoned professionals to provide quality mentorship for K-12 students, college students, and young professionals in St. Lucie County. Mentors serve as role models, make a difference in the lives of area youth and become more in-tune with the challenges facing younger generations in our community. The Chamber desires to create partnerships and strategic alliances with the community’s existing mentor programs to enhance volunteerism and participation. At the foundation of this program are the following organizations:

#### Protégés:

***“A young person who receives help, guidance, training, and support from somebody who is older and has more experience or influence”***

- Boys & Girls Club of St. Lucie County (p. 5)
- Big Brothers Big Sisters of St. Lucie County (p. 6)
- Vice President’s Student Executives, FAU Treasure Coast Campus (p. 7)
- IRSC Foundation/President’s Challenge – Take Stock in Children (p. 8)
- St. Lucie County Schools Career and Technical Academies (p. 9)
- St. Lucie County Chamber of Commerce Business Mentoring Program (p. 10)

#### Mentors:

***“A Trusted Counselor or Guide”***

- Past-Presidents’ Council of the St. Lucie Chamber of Commerce
- Trustees’ Council of the St. Lucie Chamber of Commerce
- Young Professionals Council of the St. Lucie Chamber of Commerce
- General Membership of the St. Lucie Chamber of Commerce

## The Ken Pruitt Lifetime Playbook Trophy

### *Recognizing Outstanding Service to St. Lucie County through the Lifetime Playbook*



At the Chamber's Annual Luncheon each October, "The Ken Pruitt Lifetime Playbook Trophy" will be presented to the business donating the largest number of mentor hours throughout the year. Due to varying business sizes, numbers will be calculated proportionally.

St. Lucie County resident Senator Ken Pruitt is widely known and highly respected as a dedicated public servant who is committed to all levels of education and the future of Florida's youth. Pruitt began his successful 18-year political career when he was elected to the Florida House of Representatives in 1990. His strong leadership and popularity resulted in his election to the Florida Senate representing District 28, which includes Martin, Indian River, Okeechobee, Palm Beach and St. Lucie counties. Pruitt's accomplishments and highly-regarded efforts earned him the designation as Senate President for the 2006-2008 term.

Education and economic development of the Treasure Coast region have remained at the forefront of Senator Pruitt's legislative accomplishments. The *Lifetime Playbook* was designed to compliment and continue his tireless efforts by increasing professional involvement in our biggest investment: tomorrow's leaders.

## Scoring and Recognition

Businesses will be asked to track volunteer hours using the form in this packet (p. 11). Completed forms must be submitted to the Chamber on a monthly basis. Soon, an on-line reporting system will be available on the Chamber website ([www.StLucieChamber.org](http://www.StLucieChamber.org))

The St. Lucie County Chamber of Commerce will recognize business mentoring participation on a quarterly basis in the following categories:

- Small business (less than 10 employees)
- Medium business (11 to 30 employees)
- Large businesses (more than 30 employees)

Recognition will be featured in the *Chamber Currents* newsletter and Chamber e-mail blasts, press releases and other communication channels.

Because of varying business sizes, final scoring will be calculated proportionately in order to assure that all business have the opportunity to fairly compete.

## Proportionate Scoring Examples:

When calculating the end of the year scores to determine the winner of the Ken Pruitt Lifetime Playbook Trophy, we will divide the total number of hours volunteered by all of the employees of the participating business, by the total number of employees that business has within St. Lucie County. For example:

RBC Bank has 6 employees in St. Lucie County. Over the year, their employees volunteered a total of 215 hours. Their proportionate score is 35.84.

Culpepper & Terpening has 33 employees in St. Lucie County. Over the year, their employees volunteered a total of 1275 hours. Their proportionate score is 38.64

National City has 160 employees in St. Lucie County. Over the year, their employees volunteered a total of 4515 hours. Their proportionate score is 28.22.

## Choosing an organization and getting connected:

- Boys & Girls Club of St. Lucie County (p. 5)
- Big Brothers Big Sisters of St. Lucie County (p. 6)
- Vice President's Student Executives, FAU Treasure Coast Campus (p. 7)
- IRSC Foundation/President's Challenge – Take Stock in Children (p. 8)
- St. Lucie County Schools Career and Technical Academies (p. 9)
- St. Lucie County Chamber of Commerce Business Mentoring Program (p. 10)

## Pay it forward:

All protégés over the age of eighteen are asked to "Pay it Forward" by serving as mentors in any of the following programs:

- Boys & Girls Club of St. Lucie County (p. 5)
- Big Brothers Big Sisters of St. Lucie County (p. 6)
- Vice President's Student Executives, FAU Treasure Coast Campus (p. 7)
- IRSC Foundation/President's Challenge – Take Stock in Children (p. 8)
- St. Lucie County Schools Career and Technical Academies (p. 9)

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## Boys & Girls Club of St. Lucie County

The **Boys & Girls Club of St. Lucie County** (BGCSLC) is committed to providing all members with a quiet structured time and place to do their homework Monday-Thursday. **“Power Hour”** is a fun name for daily homework time and members are rewarded for their participation and courteous behavior. If you would like to make a difference in a child’s education as a mentor in our **“Power Hour”** program while reinforcing classroom skills please give us a call today.

**To be a Mentor:** All you have to do is be a positive role model and available 30-45 minutes per week between the hours of 3:00-5:30PM.

**If you are interested in becoming a Mentor:** Please call BGCSLC in Fort Pierce at (772) 460-9918 and speak to Jennifer or in Port St. Lucie at (772) 873-2848 and speak to Michelle. *You will have to complete a short application and consent to local and national screenings*

**We are in a neighborhood near you:** We are strategically located throughout the county in 3 Clubhouse facilities and 15 school base Kidstop programs.

### Clubhouse Facilities

Garden Terrace Clubhouse (3100 Avenue G \* Fort Pierce)

Infinity Teen Center (1011 North 23rd Street \* Fort Pierce)

Ken Pruitt Unit (10673 Lennard Road \* Port St. Lucie)

### Kidstop School Programs

Allapattah Flats K-8

Bayshore Elementary

Floresta Elementary

Lakewood Park Elementary

Manatee Academy

Mariposa Elementary

Morningside Elementary

Oak Hammock K-8

Palm Pointe K-8 / Tradition

Port St Lucie Elementary

Rivers Edge Elementary

Savanna Ridge Elementary

St. Lucie West K-8

West Gate K-8

Windmill Point Elementary

A recent **Statewide Impact Study** showed that young people who attend Florida Boys & Girls Clubs achieved:

~ Lower high school dropout rates

~ Lower rates of absenteeism

~ Lower rates of criminal offenses

~ Greater overall achievement levels in reading and math, according to state testing

~ Improved behavior and academic performance

The Boys & Girls Club of St. Lucie County is a nonprofit organization dedicated to serving the youth of the community. By providing a safe place to learn and grow, as well as life enhancing programs and character developing experiences; the Club strives to inspire and enable all members to realize their full potential as productive, responsible and caring citizens.

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## Big Brothers Big Sisters of St. Lucie County

Join Big Brothers Big Sisters of St. Lucie County (BBBS) as we help kids **“Jump Into Reading!”** Become a Big Brothers Big Sisters Reading Mentor, and open up the world of books for a child in kindergarten, first or second grade who is a struggling reader.

We are looking for Reading Mentors at fourteen convenient elementary school locations in St. Lucie County:

- Bayshore
- F. K. Sweet
- Floresta
- Garden City
- Lakewood Park
- Lawnwood
- Manatee Academy
- Mariposa
- Morningside
- Port St. Lucie
- River’s Edge
- St. Lucie Elem.
- Westgate K-8
- Windmill Point

### To be a Reading Mentor you must:

- Enjoy reading
- Be a positive, patient role model for a child
- Be available 1 hour per week to mentor on school grounds during the school day
- Be at least 16 years of age

### To get started:

- Call BBBS at 466-8535 and ask for a recruiter
- Complete a short application
- Agree to background screening paid for by Big Brothers Big Sisters
- Take part in an interview so that we can get to know you and then match you with the right child

### What does Big Brothers Big Sisters provide?

- Training
- Ongoing support from a BBBS Case Manager
- Coordination of scheduling
- Books and materials you will need to mentor

Be a Reading Mentor . . . one hour a week can change a child’s life. Outcomes of Jump into Reading, last year, showed:

- 80% of the youth participating in reading mentor activities were **promoted to the next grade level with on-grade level promotion.**
- 84% of the youth who have participated in reading mentoring **improved reading performance** in one or more areas of the DIBLES—a measure of literacy skills.
- 81% of the youth improved performance in two or more areas of the *Florida Outcome Assessment Report* regarding **grades, attendance, discipline and/or socialization skill.**

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## **Vice President's Student Executives Florida Atlantic University**

The Vice President's Student Executives (VPSE) organization was recently created through the efforts of two dedicated Florida Atlantic University graduate students who live and work on the Treasure Coast and attend FAU's Barry Kaye College of Business. The VPSE is a strong group of fellow students who maintain a high level of scholarship and professionalism.

Their mission is to establish long-lasting relationships with area businesses. These relationships are crucial in creating on-going job and internship opportunities for FAU business students, as well as creating platforms to benefit our community. VPSE intends to create these relationships with professionalism and pride, while serving as student representatives of Florida Atlantic University's Treasure Coast Campus.

### **Description of VPSE Members:**

- Enthusiastic students majoring in business-related disciplines
- Overall GPA of 3.2 or higher
- Have completed at least two years of collegiate courses
- Enrolled in and/or have completed one upper level business core course
- Professionally mature
- Eager to network and volunteer within our community

### **To be a VPSE mentor you must be willing to:**

- Share past business-related experiences with the students
- Provide on-site exposure to business situations
- Assist in identifying local internships and other experiential learning opportunities
- Be involved with our next generation of business men and women on the Treasure Coast!

### **To get started:**

- Contact VPSE President Michelle Campagnola at [MCampagn@fau.edu](mailto:MCampagn@fau.edu) or
- The FAU Treasure Coast Campus Administration Office at 772-873-3448
- Fill out a brief application

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## **Indian River State College Foundation President's Challenge/Take Stock in Children Scholarship Program**

You can make a difference in the life of a child. Responsible, caring adults are needed to **mentor** youths at the high school level. These students are part of a college preparation/scholarship program called **President's Challenge/Take Stock in Children**.

**President's Challenge/Take Stock in Children** is a powerful and proven life-changing program that provides four-year tuition scholarships (2 years at Indian River State College (IRSC) plus 2 years at public university in Florida) to deserving 8<sup>th</sup> grade at-risk, low-income children in our community. Making these scholarships possible is a unique partnership of the Indian River, Martin, Okeechobee and St. Lucie County School Districts and the Indian River State College Foundation.

Each **President's Challenge/Take Stock in Children** student signs a contract agreeing to maintain good grades, exhibit good behavior at school, remain drug and alcohol free, and graduate from high school. Along with the promise of a scholarship, each child is matched with a caring **mentor**.

The **mentor** meets with the student one hour per week at his/her school to offer encouragement, motivation and support, and serve as a positive role model for the student. All mentoring is done during school hours. After an initial orientation and training session, you will be introduced to your student at his/her school.

President's Challenge/Take Stock in Children Mentors:

- Share life experiences and offer guidance
- Agree to be background checked and fingerprinted
- Agree to meet their student on school grounds and during school hours only
- Commit for one school year

**To get started:**

- Contact Erin Cox at 772-462-7248 or [ecox@irsc.edu](mailto:ecox@irsc.edu)
- Contact the Indian River State College Foundation Office at 772-462-4786
- Visit us on the web at [www.irscfoundation.org](http://www.irscfoundation.org)
- Fill out a Mentor Application (available on our website)

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## St. Lucie County Schools Career and Technical Academies

The St. Lucie County Department of Career and Technical Education provides high quality, industry driven career education programs to high school students developing the academic, technical and work readiness skills necessary for the 21<sup>st</sup> century career path marketplace.

### Welcome mentors with expertise or interest in:

- **Business & Marketing**
  - √ Administrative Assistant
  - √ Accounting Operations
  - √ Marketing
  - √ Academy of Finance
  - √ International Sports
- **Computer & Media Technologies**
  - √ Communication Technology
  - √ Geospatial Technologies
  - √ Journalism
  - √ PC Support Services
  - √ Web Design
  - √ Digital Publishing & Design
  - √ IT/Computer Academy
  - √ New Media Technology
  - √ Television Production
  - √ 3D Visualization & Animation
- **Criminal Justice, Education, Culinary Arts**
  - √ Criminal Justice
  - √ Early Childhood Education
  - √ Culinary Arts
  - √ Teacher Assisting
- **Engineering & Industrial Technologies**
  - √ Aeronautical/Aviation
  - √ Building Construction/Carpentry
  - √ Manufacturing
  - √ Automotive Technology
  - √ Drafting & Illustrative Design
  - √ Pre-Engineering
- **Health & Environmental Sciences**
  - √ Agriscience/Biotechnology
  - √ First Responder
  - √ Marine & Oceanographic Academy
  - √ Allied Health Assisting/CNA
  - √ Medical Science
  - √ Veterinary Assisting

### Mentors should be willing to:

- Share related experiences
- Support students as they prepare for competitive events
- Offer guidance in the job search process
- Assist with leadership development
- Motivate and Encourage

### To get started:

- Complete volunteer application
- Agree to security screening
- Attend a brief policy orientation / match interview
- Join the St. Lucie County School District extended family by contacting the Volunteer Office at 772-429-5510 email [helms-smiths@stlucie.k12.fl.us](mailto:helms-smiths@stlucie.k12.fl.us)

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

## **St. Lucie County Chamber of Commerce Business Mentoring Program**

The St. Lucie County Chamber of Commerce Business Mentoring Program (BMP) will guide many chamber members in the development of mentor-protégé relationships. This program welcomes business men and women who are experienced in their careers and for those who would like to learn more despite age and work experience. The Chamber Mentoring Program will pair professionals who have experience to share and advice to give with individuals who are eager to receive it.

### **Am I Qualified to be a Mentor or Protégé?**

- You do not need extensive knowledge or seniority in your field to serve as a Mentor.
- Serving as a listener and having someone listen to you are important benefits of participating in the program.
- Similarly, you can still benefit from having a mentor even if you have been in the same career for some time.

### **Mentors will have the opportunity to:**

- Help those seeking professional development
- Meet and exchange ideas with new colleagues
- Build a strong sense of community
- Help someone else learn from what they know about their field of expertise

### **Protégés will have the opportunity to:**

- Develop a professional relationship with someone who can advise on work-related issues
- Participate in professional development activities
- Network and build a circle of professional contacts
- Learn about long-term career planning
- Have exposure to a wide range of individuals who have differing perspectives
- Learn about themselves and others by getting to know people who are ethnically, educationally, or professionally different than themselves
- Participate in activities that are designed to help people from the community and learn from each other.

### **To get started:**

- Complete a brief application
- Be willing to commit at least 3.5 hours per month
- Be willing to consent to local and national screenings if necessary
- Take part in an interview to assure a positive match
- Call the Chamber at 772-340-1333 to get your application.
- Protégés are asked to also serve as mentors to school aged children through our partners

**To participate in Lifetime Playbook Scoring, simply complete and return the form on page 11.**

# Lifetime Playbook

*“Leaders aren’t born, they are made. And they are made just like anything else, through hard work. And that’s the price we’ll have to pay to achieve that goal, or any goal.”*

*-Vince Lombardi*

## Monthly Scorecard

Individual Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Program Coordinator for your business (if applicable): \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: (Optional) \_\_\_\_\_

Email: \_\_\_\_\_

Service Month: \_\_\_\_\_ Total Hours as Mentor: \_\_\_\_\_

Business Category: (select one)

- \_\_\_\_\_ Small (Less than 10 employees)
- \_\_\_\_\_ Medium (11 to 30 employees)
- \_\_\_\_\_ Large (more than 30 employees)

Program served:

- \_\_\_\_\_ Big Brothers Big Sisters Jump Into Reading
- \_\_\_\_\_ Boys & Girls Club of St. Lucie County Power Hour
- \_\_\_\_\_ Vice President’s Student Executives, Florida Atlantic University
- \_\_\_\_\_ IRSC Foundation/Take Stock in Children
- \_\_\_\_\_ St. Lucie County Chamber Business Mentoring Program
- \_\_\_\_\_ St. Lucie County Career and Technical Academies

Name of Protégé if over 18: (if applicable) \_\_\_\_\_

Please complete this scorecard and submit to the Chamber by the 15<sup>th</sup> of each month following a completed month of service. For example, hours volunteered in the month of November should be reported by December 15<sup>th</sup>. Please note that tracking of volunteer hours for Lifetime Playbook recognition is limited to Chamber members only. If you are not sure if you are a member, simply submit the form and we will let you know.

### Submit via mail, fax or email:

St. Lucie County Chamber of Commerce, 1850 SW Fountainview Blvd., Suite 201, Port St. Lucie, FL 34986  
FAX 772.785.7021; Email: [director@stluciechamber.org](mailto:director@stluciechamber.org)

**Questions? Call 772.340.1333**